

## Clintonville Traffic Signal Box Art Project | Call for Artists

Calling all artists! The Clintonville Area Commission, along with Clintonville Incorporated, are sponsoring a public art project aimed at beautifying the Clintonville Neighborhood. The project consists covering seven traffic signal control boxes along High Street in artwork. We need your help developing artwork representative of our community!

### Artwork Submission Guidelines

- Artists must reside within City of Columbus limits. All eligible applicants regardless of race, sex, religion, nationality, or disability will be considered. All ages are encouraged to apply!
- Subject matter of the artwork must be relevant and representative of the unique aspects of the Clintonville community.
- Designs shall be limited to pictorial images, without the use of text or symbols.
- No images resembling traffic control devices shall be permitted.
- Designs may not be used to advertise or promote business, person, product, or viewpoint.
- Images shall not imply an endorsement by the City of Columbus for any person, product or service.
- Images shall not be religious in nature.
- Designs must not promote violence, be violent in nature or promote illegal activity.
- In order to prevent vandalism, it is recommended to avoid large open areas in the design.
- Only original artwork is accepted. Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activity or involve the attachment of objects to the utility box.
- Artwork must cover all 5 sides of the large ground-mounted traffic signal boxes, and 4 sides of the small pole-mounted traffic signal boxes (much of the backside of the pole-mounted traffic signal boxes are blocked by the pole and its attachment hardware). See attached template for layout sample.
- Artists may specify the preferred location that they would like their design to be installed, but depending on number and variety of submissions, the selection committee reserves the right to install designs elsewhere. Proposed installation locations are listed below, and a picture of each location is provided on the attached map.
- Artwork will be installed on the boxes via vinyl wrapping. Winning submissions must be able to provide digital format of their artwork that is able to be printed on the vinyl wrap material.
- Artists may submit more than one proposal.
- Acceptable artwork file types include PDF, JPEG or TIFF; images must be a minimum of 150dpi at ¼ of final print size (final print size is typically around 30"x60"). If artwork files are too large to



Examples from Boston, Tampa, Cleveland, Seattle, and Missoula

email, please provide a Dropbox or other file transfer link. Scanned artwork is preferred, but high-quality photographs of flat artwork can be taken in neutral light and work well also.

**Proposed Locations:** see attached map for more information. Artists may specify preferred locations on their application, but preferences are not guaranteed.

1. Northeast corner at High and Kanawha Avenue
2. Northwest corner at High and Morse Road
3. Northwest corner at High and Henderson Road
4. Southwest corner at High and Hollenback Road
5. Northwest corner at High and Oakland Park Avenue
6. Northwest corner at High and North Broadway
7. Northeast corner at High and Como Avenue

**Due Date: Art or photography, along with application, must be submitted per guidelines no later than June 19, 2019.** Late or incomplete submissions will not be considered. It is the artists' responsibility to confirm receipt of proposal.

**Selection Process:** Winning designs will be selected by a committee comprised of Clintonville Area Commission Planning and Development Committee members. Submissions will be evaluated on the basis of the artistic and technical merit, as well as the design's relevance to the Clintonville community. All selected artwork will be required to go through right of way review by the Department of Public Service and a final approval process from The Columbus Art Commission before the installation process may begin. **Each winning design will be awarded a \$500 stipend. Selections will be made sometime in August.**

**Installation Process:** Printing of vinyl wraps and installation process will be coordinated by the Clintonville Area Commission Planning and Development Committee. Artists will be responsible for providing their designs in digital format, and answering any questions from the vinyl wrap manufacturer. They also may be asked to make slight modifications to their design based on cabinet vent, keyhole, and/or hinge locations that hinder the overall design. Installation is expected to begin in Fall 2019.



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## Terms of Agreement:

All artists must agree to the following:

- The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party.
- The artist grants to the City of Columbus, an irrevocable license to make reproductions of the artwork and the final designs to be used in print and/or online publications.
- The artwork may be removed and/or destroyed at any time without notification of the artist, although removal is not anticipated unless the traffic signal box or artwork becomes damaged. The vinyl wraps have an approximately 5 year life expectancy.

## Information / Questions:

All questions related to this proposal may be directed to Megan Valentine, email [knapke.80@gmail.com](mailto:knapke.80@gmail.com)



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# Clintonville Traffic Signal Box Art Project | Artist Application

**Please submit up to seven designs.**

Email completed application and artwork to: [knapke.80@gmail.com](mailto:knapke.80@gmail.com)

No later than **June 19, 2019**

Artist Name: \_\_\_\_\_

Preferred Location: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I acknowledge and agree to the terms of agreement contained within this document. I certify the art I am submitting is original and will not violate the rights of any third party. If selected as a finalist, I grant the City of Columbus an irrevocable license to make reproductions of my work for print and/or online publications and advertising.

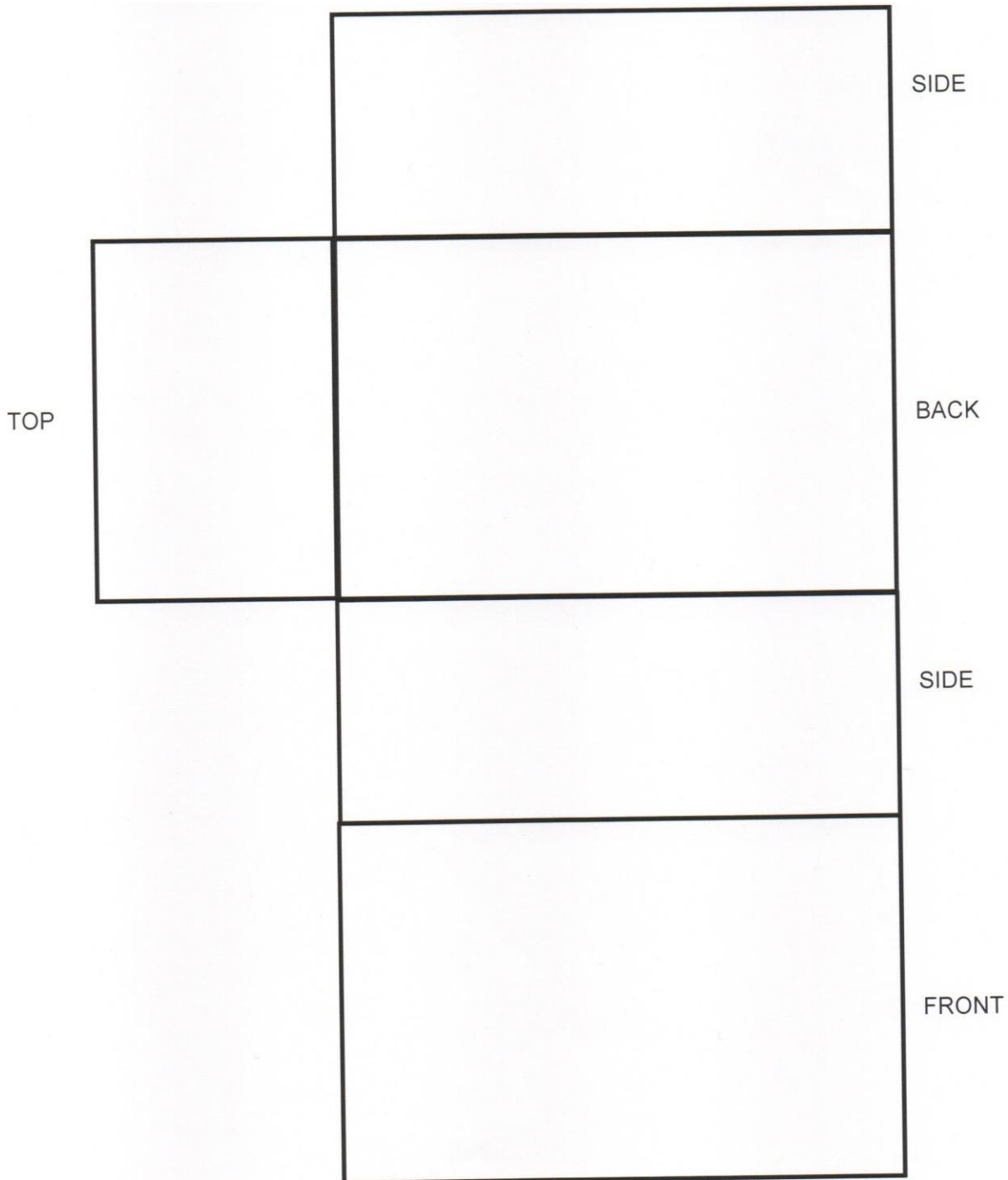
Signature: \_\_\_\_\_

## Application Checklist:

- Completed application with signature
- Artwork drawn or printed on attached template
- Brief description of artwork submission (not required)



Below is a diagram of a typical traffic signal box showing four sides and the top. Use this template as a guide to create your designs. Please note that the boxes may vary in size, so your design must be scalable. All boxes have vents, hinges, keyholes, etc. that must remain accessible, so there may be small areas where the designs will need to be “cut out” or modified. Pictures of each box are included within this document, but site visits are encouraged to fully understand where breaks in the design will be needed.



# CLINTONVILLE - HIGH STREET TRAFFIC SIGNAL BOX ART



AT KANAWHA AVENUE  
DIMENSIONS = 50.5"Hx24"Wx16"D



AT MORSE ROAD  
DIMENSIONS = 55"Hx44"Wx26"D



AT HENDERSON ROAD  
DIMENSIONS = 55"Hx44"Wx26"D



AT HOLLENBACK ROAD  
DIMENSIONS = 50.5"Hx24"Wx16"D



AT OAKLAND PARK AVENUE  
DIMENSIONS = 55"Hx44"Wx26"D



AT NORTH BROADWAY  
DIMENSIONS = 55"Hx44"Wx26"D



AT COMO AVENUE  
DIMENSIONS = 55"Hx44"Wx26"D